
DDA Development and Tax Increment Financing (TIF) Plan

CITY OF CHEBOYGAN, MICHIGAN

The City of Cheboygan has a quaint and traditional downtown, situated on the Cheboygan River, just on the shoreline of Lake Huron. Downtown Cheboygan has a rich history of premiere views, a multitude of outdoor recreation opportunities, and high quality of life. Cheboygan's vibrant downtown exemplifies diversity in historic architectural styles, growing small businesses, and dedicated residents to the future success of the City.

McKenna guided the City through the legal procedures of updating their Downtown Development Authority's Development Plan and Tax Increment Financing (TIF) Plan. The greatest challenge facing the DDA as identified throughout the public engagement and vision process was how to maximize usage of the Cheboygan Riverfront, while also supporting efforts for business attraction and retention. McKenna carefully guided the DDA through various efforts and strategies to increase Cheboygan's exposure as a prime location to do business as well as to live and recreate.

To continue to preserve Cheboygan's historic downtown and promote greater trust for development in the community, the Development Plan and Tax Increment Financing (TIF) Plan will guide the DDA with goals, objectives, and actionable projects—ensuring the success of the City of Cheboygan for years to come.

