



ON THE BOARDS

PROJECT:

Mack Avenue Improvement Plan

LOCATION / CLIENTS

MICHIGAN:

Cities of Detroit, Grosse Pointe, Grosse Pointe Farms and Grosse Pointe Park; Wayne County; Eastside Community Network; SEMCOG.

TIMING:

Began November 2019. Public presentation of plan scheduled for September 2020.

PROJECT LEAD:

Julie Connochie, AICP
McKenna Principal Planner

IN ONE WORD:

Collaboration!

LEARN MORE:

www.mackaveplan.com



THE HIGHLIGHTS:

A diverse group of stakeholders coming together to create a corridor improvement framework that will revitalize Mack Avenue, seeking to elevate its commercial and mixed-use viability. This project is the first known joint-planning effort for a border street shared by Detroit and any of its suburban neighbors.

WORTH NOTING:

In response to COVID-19, McKenna pivoted to an interactive online site for all public engagement, allowing community members to view, vote and comment on project ideas, recommendations and proposals, providing timely feedback in a fully virtual environment.

FINAL THOUGHTS:

“I really appreciate the Strategy Committee’s openness to meaningful collaboration. This process involves trade-offs and cooperation from all of the municipalities, and they are willing to talk about it openly together.”

– Julie Connochie



MCKENNA

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